



INTERNATIONAL ONLINE COURSE

 DANISH
CONSORTIUM
FOR ACADEMIC
CRAFTSMANSHIP



Development and Management of Skills environment

Learn about the development of talent academies
Online – according to your needs

Join us. It is possible to change the world
zbc.dk/zbc-international



Develop your skills at ZBC in Denmark

Welcome to this brand new, online course with ZBC on developing the leadership of a talent academy in vocational education.

ZBC is one of Denmark's largest business schools and therefore has solid experience with the selection and development of young talents who participate in both national and international competitions.

The focus on talent development has never been greater, as we know that skilled labor is the way forward in the global market. Therefore, ZBC has developed this course, where your company or college gets the opportunity to gain knowledge and insight into the way ZBC has built our talent academy



Module 1 | Sharing knowledge about the development of a great and sustainable Skills strategy

In this module, you and your organization will gain insight into how to develop a skills strategy from scratch, and gain knowledge and experience of the way ZBC has done it since 2010. The module here is aimed at the strategic work and is therefore perfectly suited to the strategic or tactical management.

Duration

2 hours, including 15 minutes break

Price for the module

The price for this module is 1500 € including educational material.



Module 2 | The key points to evaluate the participants in the Euro skills and World Skills competition

In this module you will gain competencies in how to assess a skill course and the result of the competition. There is a focus on what you can work on in the next process and do even better for the next competition.

At ZBC, we work a lot on how we learn from our mistakes in World Skills competition, but also how we learn from our success.

Duration

2 hours, including 15 minutes break

Price for the module

The price for this module is 1500 € including educational material.



Module 3 | **How to transfer the standard specifications into daily teaching and benefit for more students**

In this module, our teachers and World Skills Experts will teach how to create a connection between training for competitions and over to the daily teaching.

At ZBC, a lot of work is done on how talent development can be transferred to the daily teaching and how elements developed in competitions can also benefit for other students.

Duration

2 hours, including 15 minutes break

Price for the module

The price for this module is 1500 € including educational material.



Badge

After ending the course in Denmark, you will receive an electronic badge.

The badge will show what you have been working with during your participation in the course. You can share the badge on the social medias and use it on your CV for your further working life. If you participate in both areas, you will receive a badge for each of them.

Value-added

The course awards you a certificate documenting the skills you have learned during your visit to Denmark.

You get specialist knowledge that you can put in your future job overview. If you are either striving for a career in a 5-star hotel, in an upscale restaurant or want to start alone, you will be able to add profits to this business.

Price and Bank details

Modules	Price
Module 1	1500 €
Module 2	1500 €
Module 2	1500 €

IBAN: DK29 0216 4069 0244 67

BIC/SWIFT: DABADKKK

Name of company (account holder):

Zealand Business College

Name of bank: Danske Bank

Address of the bank:

Hovedvejen 107, 2., 2600 Glostrup, Denmark.

The number of participants in the course.

There must be a minimum of 12 participants for the course to take place and there is a maximum of 16 participants. If the course is fully booked and there are participants on the waiting list, another course will be offered with the possibility of participating there.

Social Media

Visit our international Facebook page on ZBC
<https://www.facebook.com/zbcinternationalcourses>

Visit our Instagram page on ZBC
www.instagram.com/zbc_international

Confirmation of registration

To register for the course, please contact Head of International Relations, Ivan Kousholt on mail ivko@zbc.dk and confirm your participation.

Contact

Do you have any questions you are welcome to contact Head of International Relations, Ivan Kousholt on mail ivko@zbc.dk or by phone +45 2844 2065.



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